
# TC RESTAURANT GROUP RAISES NEARLY 50 UNITS OF BLOOD FOR RED CROSS IN BLOOD DRIVE ON BROADWAY

TC Restaurant Group and the American Red Cross joined forces to raise nearly 50 units of blood during TC Restaurant Group's Blood Drive on Broadway April 21 - which, according to the Red Cross, is enough to impact more than 150 lives.

Since the outbreak of COVID-19 the Red Cross has struggled to maintain a sufficient supply of blood.

TC Restaurant Group, which operates properties downtown including Jason Aldean's Kitchen and Rooftop Bar, FGL House, and Luke's 32 Bridge reached out to their employees to see if they could help make an impact.

After an overwhelming response TC Restaurant Group employees and musicians were able to fill each appointment in less than 12 hours.

TC Restaurant Group's Assistant Director of Marketing Adriana Orsini said the company was "incredibly proud of their employees for being able to make such a powerful impact."

She said the company is known for hospitality, and credits it for the result.

## 50 units of blood can save more than 150 lives

"When we have a guest, we strive to make their experience the best it can be," said Orsini. "These are the types of people we have on our team, so it makes sense that when we are presented an opportunity to help the community they would step forward with such force."

In order to say thank you for the show of support, TC Restaurant Group gifted each presenting donor with lunch, a swag bag and a grocery gift card. The company also prepared hot meals for all volunteers and nurses.

Due to the overwhelming turnout, members of the community also came by to give thanks or offer to donate.

"Unfortunately, due to Red Cross regulations and social distancing standards, we were unable to take blood donations from everyone from the community who came" Orsini said. She went on to say that TC Restaurant Group was absolutely appreciative of the support and provided meals to those who stopped to talk and give thanks.

The drive also issued an overwhelming response on social media and the local press, including the headline "kindness is not canceled."

Orsini said, "I think both organizations are considering this to be a huge success. We are so happy that we were able to give back in a time of need.

That's what TC Restaurant Group does."

TC Restaurant Group has also been vigilant in other causes, including veteran and armed forces support, cancer research and awareness events, and most recently relief efforts following the spring tornadoes in Nashville.

Orsini said that TC Restaurant Group "is so excited to welcome back their employees and patrons as soon as it is recommended by city and health officials and safe to do so.

Until then, we will continue to look for ways we can contribute to our community."